

**Holy Cross College (Autonomous), Nagercoil**  
**Kanyakumari District, Tamil Nadu.**  
**Accredited with A<sup>+</sup> by NAAC - IV cycle – CGPA 3.35**

Affiliated to  
**Manonmaniam Sundaranar University, Tirunelveli**



**Semester I - IV**

**POs, PSOs & COs**

**DEPARTMENT OF ECONOMICS**



**2023-2026**

**(With effect from the academic year 2024-2025)**

### Programme Educational Objectives (PEOs)

PEOs	Upon completion of B.A/B.Sc. degree programme, the graduates will be able to	Mission addressed
<b>PEO 1</b>	apply appropriate theory and scientific knowledge to participate in activities that support humanity and economic development nationally and globally, developing as leaders in their fields of expertise.	<b>M1&amp; M2</b>
<b>PEO 2</b>	inculcate practical knowledge for developing professional empowerment and entrepreneurship and societal services.	<b>M2, M3, M4 &amp; M5</b>
<b>PEO 3</b>	pursue lifelong learning and continuous improvement of the knowledge and skills with the highest professional and ethical standards.	<b>M3, M4, M5 &amp; M6</b>

### Programme Outcomes (Pos)

POs	Upon completion of B.A. degree programme, the graduates will be able to:	PEOs addressed
<b>PO1</b>	obtain efficiently the knowledge and skills to face life challenges.	PEO 1
<b>PO2</b>	implement the contributions of great thinkers/ writer/ activist and transform the society in accordance with local, national and global needs.	PEO 1
<b>PO3</b>	enhance leadership qualities, team spirit and communication skills for a better developmental career.	PEO 2
<b>PO4</b>	apply the comprehensive learning to attain self-confidence and self-reliance in their chosen career and higher education.	PEO 2
<b>PO5</b>	communicate effectively and collaborate successfully with peers to become competent professionals.	PEO 2&PEO 3
<b>PO6</b>	prioritize cultural, ethical and moral values through learning experiences for a sustainable development.	PEO 2& PEO 3
<b>PO7</b>	participate in learning activities throughout life, through self-paced and	PEO 1 &

	self-directed learning to develop knowledge and skills.	PEO 3
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### **Programme Specific Outcomes (PSOs)**

<b>PSOs</b>	<b>Upon completion of B.A. degree programme, the graduates will be able to:</b>
<b>PSO 1</b>	enable students to apply basic microeconomic, macroeconomic and monetary concepts and theories in real life and decision making.
<b>PSO 2</b>	sensitize students to various economic issues related to Development, Growth, International Economics, Sustainable Development and Environment.
<b>PSO 3</b>	familiarize students to the concepts and theories related to Finance, Investments and Modern Marketing.
<b>PSO4</b>	evaluate various social and economic problems in the society and develop answer to the problems as global citizens
<b>PSO5</b>	enhance skills of analytical and critical thinking to analyze

## COURSE OUTCOMES

### SEMESTER-I

#### CORE-I: MICRO ECONOMICS-I

Course Code: FU231CC1

On the successful completion of the course, student will be able to:		
1.	remember the basic concepts and the need for the study of Micro Economics	<b>K1&amp; K2</b>
2.	identify the types of utility and consumer behavior	<b>K1&amp; K2</b>
3.	explain the various market equilibrium, Demand and Supply Functions	<b>K2&amp; K3</b>
4.	understand the meaning of production functions	<b>K2&amp; K3</b>
5.	present the theory of firms, cost and revenue	<b>K2&amp; K3</b>

**K1-Remember;K2-Understand;K3 -Apply**

### SEMESTER-I

#### CORE COURSE-II: STATISTICS FOR ECONOMICS-I

Course Code: FU231CC2

On the successful completion of the course, student will be able to:		
1.	understand the overview of statistics and basic knowledge of statistical tools.	<b>K1&amp; K2</b>
2.	differentiate Types of Data and its Classification	<b>K1&amp; K2</b>
3.	explain the concept of Averages and its application	<b>K2&amp; K3</b>
4.	know the concept of Dispersion and its application	<b>K2&amp; K3</b>
5.	calculate Correlation and estimate values using Regression	<b>K2&amp; K3</b>

**K1-Remember;K2-Understand;K3 -Apply**

**SEMESTER- I**

**ELECTIVE COURSE -I: INTRODUCTION TO SOCIOLOGY**

**Course Code: FU231EC1**

<b>On the successful completion of the course, student will be able to:</b>		
<b>1.</b>	<b>understand the contributions of sociologists in the field of sociology</b>	<b>K1&amp; K2</b>
<b>2.</b>	understand the basic aspects of Sociology	<b>K1&amp; K2</b>
<b>3.</b>	examine the impact to individuals, groups and society	<b>K2&amp; K3</b>
<b>4.</b>	understand the dimensions of social stratification	<b>K2&amp; K3</b>
<b>5.</b>	analyze and design Policy for social change	<b>K2&amp; K3</b>

**K1-Remember;K2-Understand;K3 -Apply**

**SEMESTER- I**

**NON MAJOR ELECTIVE I (NME): DEMOGRAPHY**

**Course Code: FU231NM1**

<b>On the successful completion of the course, student will be able to:</b>		
<b>1.</b>	describe the various theories of population growth	<b>K1&amp; K2</b>
<b>2.</b>	understand demographic indicators	<b>K1&amp; K2</b>
<b>3.</b>	assess the causes and impact of migration on rural-urban population distribution	<b>K2&amp; K3</b>
<b>4.</b>	analyse the major demographic trends and their determinants	<b>K2&amp; K3</b>
<b>5.</b>	evaluate population policy of india and analyse recent trends.	<b>K2&amp; K3</b>

**K1-Remember;K2-Understand;K3 -Apply**

**SEMESTER - I**

**FOUNDATION COURSE: BUSINESS COMMUNICATION**

**Course Code: FU231FC1**

<b>On the successful completion of the course, student will be able to:</b>		
<b>1.</b>	understand the basics of communication and its Process, Elements, and its importance.	<b>K1&amp; K2</b>
<b>2.</b>	acquire communication skills.	<b>K1&amp; K2</b>
<b>3.</b>	employ the art of report preparation and writing Business Letters	<b>K2&amp; K3</b>
<b>4.</b>	use appropriate technology for business presentations and digital communication and write E-mails in a structured pattern.	<b>K2&amp; K3</b>
<b>5.</b>	employ the art of report reparation	<b>K2&amp; K3</b>

**K1-Remember; K2-Understand; K3 -Apply**

**SEMESTER I**

**SPECIFIC VALUE-ADDED COURSE: CO-OPERATIVE DEVELOPMENT**

**Course Code: FU231V01**

<b>On completion of this course, students will be able to:</b>		
<b>1</b>	understand and recall history of cooperative development in India	<b>K1</b>
<b>2</b>	assess the findings and recommendations of various committees for cooperative development	<b>K1&amp; K2</b>
<b>3</b>	apply the importance of cooperative education and its arrangements	<b>K2 &amp; K3</b>
<b>4</b>	determine the growth and performance of Co-operatives in Tamil Nadu	<b>K3&amp; K2</b>
<b>5</b>	analyze the opportunities and the strengths for new generation cooperatives	<b>K3</b>

**K1- Remember; K2 -Understand; K3- Apply**

**SEMESTER I**

**SPECIFIC VALUE-ADDED COURSE: HUMAN RESOURCE MANAGEMENT**

**Course Code: FU231V02**

<b>On completion of this course, students will be able to:</b>		
1	understand and recall the importance of Human Resource	<b>K1</b>
2	assess and interpret the gamut of employability and promoting entrepreneurship	<b>K1 &amp; K2</b>
3	apply and develop Human resource policies for better productivity	<b>K2 &amp; K3</b>
4	determine motivational factors and enhance leadership skills for a better work environment	<b>K3 &amp; K2</b>
5	design and formulate a feasible work environment at the global level.	<b>K3</b>

**K1 – Remember; K2 – Understand; K3 – Apply**

**SEMESTER I**  
**SPECIFIC VALUE-ADDED COURSE: MEDIA ECONOMICS**  
**Course Code: FU231V03**

<b>On completion of this course, students will be able to:</b>		
<b>1</b>	understand the fundamental concepts and changing economic forces that direct and constrain the choices of decision makers across the media sector.	<b>K1 &amp; K2</b>
<b>2</b>	justify the role of dissemination of information, as an essential for the functioning of the economic and the political system that constitutes markets specific competitive dynamics between stakeholders of all levels in the media industry.	<b>K1 &amp; K2</b>
<b>3</b>	examine and evaluate the distinctive economic features of media firms, and the strategies deployed by media houses with respect to business practices, technological advancements and policy regulation.	<b>K2 &amp; K3</b>
<b>4</b>	compare and contrast economic dimensions of supply, demand and competition in both traditional and digital media and develop communication and leadership skills through public relations in a dynamic business environment.	<b>K2 &amp; K3</b>
<b>5</b>	formulate and predict trends in mass media and integrate media as a system of interrelated forces, including historical foundations, technological advances, economic dynamics, regulatory constraints, and ethical concerns shaping the economy	<b>K3</b>

**K1 – Remember; K2 – Understand; K3 – Apply**

**SEMESTER II**  
**CORE COURSE III: MICRO ECONOMICS – II**

**Course Code: FU232CC1**

<b>On the successful completion of the course, students will be able to:</b>
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1.	understand the equilibrium conditions in Perfect Competition.	<b>K1 &amp; K2</b>
2.	describe the equilibrium conditions under Monopoly Market Structure.	<b>K1 &amp; K2</b>
3.	discuss the Market Equilibrium under Monopolistic and Oligopoly Market.	<b>K2 &amp; K3</b>
4.	know the importance of theories of Distribution.	<b>K2 &amp; K3</b>
5.	explain the aspects of Welfare Economics and General Equilibrium.	<b>K2 &amp; K3</b>

**K1** - Remember; **K2** - Understand; **K3** - Apply

**SEMESTER II**

**CORE – IV: STATISTICS FOR ECONOMICS-II**

**Course Code: FU232CC2**

On the successful completion of the course, student will be able to:		
1.	determine the various Sampling Methods	<b>K2 &amp; K3</b>
2.	explain the importance of Time Series Data and its measurement	<b>K1 &amp; K2</b>
3.	recognize Knowledge on the Index Numbers	<b>K1 &amp; K2</b>
4.	understand the concept of Probability	<b>K2 &amp; K3</b>
5.	illustrate the steps on Hypothesis Testing	<b>K2 &amp; K3</b>

**K1** - Remember; **K2** - Understand; **K3** - Apply

**SEMESTER II**

**ELECTIVE –II (A): INTRODUCTION TO E-COMMERCE**

**Course Code: FU232EC1**

On the successful completion of the course, student will be able to:
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1.	understand the pros & cons of E-commerce.	<b>K1 &amp; K2</b>
2.	explain the various models of E-commerce.	<b>K1 &amp; K2</b>
3.	understand the online business transaction and their impact on related service providers.	<b>K2 &amp; K3</b>
4.	understand the e-marketing mix and be familiar with consumer protection.	<b>K2 &amp; K3</b>
5.	know the mechanism of E- payment and its operations.	<b>K2 &amp; K3</b>

**K1** - Remember; **K2** - Understand; **K3** - Apply

## **SEMESTER II**

### **NON MAJOR ELECTIVE (NME): ECONOMICS FOR INVESTORS**

**Course Code: FU232NM1**

<b>On the successful completion of the course, student will be able to:</b>		
1.	identify the types and importance of savings and investments.	<b>K1 &amp; K2</b>
2.	explain the available for investment avenues	<b>K1 &amp; K2</b>
3.	understand the operations of different types of investment markets.	<b>K2 &amp; K3</b>
4.	list the economic fundamentals and information.	<b>K2 &amp; K3</b>
5.	determine the objective enabling investment plans, strategy, evaluate and restructure if required.	<b>K2 &amp; K3</b>

**K1** - Remember; **K2** - Understand; **K3** – Apply

## **SEMESTER II**

### **SKILL ENHANCEMENT COURSE SEC- I: COMPUTER APPLICATIONS IN ECONOMICS**

**Course Code: FU232SE1**

<b>On the successful completion of the course, student will be able to:</b>		
1.	understand basic components of Computer and its functions.	<b>K1 &amp; K2</b>
2.	know the Knowledge of MS Office.	<b>K1 &amp; K2</b>
3.	explain the data processing techniques of MS Excel.	<b>K2 &amp; K3</b>
4.	understand basic Operation in MS Excel.	<b>K2 &amp; K3</b>
5.	illustrate the MS Excel in Statistics and Economics.	<b>K2 &amp; K3</b>

**K1** - Remember; **K2** - Understand; **K3** - Apply

**SEMESTER I & II  
LIFE SKILL TRAINING I: CATECHISM**

**Course Code: UG232LC1**

<b>Upon completion of this course the students will be able to</b>		
<b>1</b>	understand the aim and significance of value education	<b>K1, K2</b>
<b>2</b>	develop individual skills and act confidently in the society	<b>K3</b>
<b>3</b>	learn how to live lovingly through family values	<b>K3</b>
<b>4</b>	enhance spiritual values through strong faith in God	<b>K6</b>
<b>5</b>	learn good behaviours through social values	<b>K6</b>

**K1** - Remember **K2**-Understand; **K3**-Apply; **K6**- Create

**SEMESTER I & II  
LIFE SKILL TRAINING I: MORAL**

**Course Code: UG232LM1**

<b>Upon completion of this course the students will be able to:</b>		
<b>1</b>	understand the aim and significance of value education	<b>K1,K2</b>
<b>2</b>	develop individual skills and act confidently in the society	<b>K3</b>
<b>3</b>	learn how to live lovingly through family values	<b>K3</b>
<b>4</b>	enhance spiritual values through strong faith in God	<b>K6</b>
<b>5</b>	learn good behaviours through social values	<b>K6</b>

**K1** - Remember **K2**-Understand; **K3**-Apply; **K6**- Create

**SEMESTER –III**

**CORE COURSE – V: MACRO ECONOMICS – I**

**Course Code: FU233CC1**

<b>On completion of this course, students will be able to:</b>		
1.	understand the structure of Macro economics and the Concept of GDP	<b>K2</b>
2.	outline the concepts in Classical Theory of Employment	<b>K1&amp; K2</b>
3.	understand the types and the impact of Inflation on Economies	<b>K2</b>
4.	examine the theories of Consumption Function	<b>K3</b>
5.	analyse the Keynesian Underemployment Theory	<b>K4</b>

K1– Remember;K2 –Understand; K3– Apply;K4-Analyse

**SEMESTER –III**

**CORE COURSE – VI: MATHEMATICS FOR ECONOMICS**

**Course Code: FU232CC2**

<b>On completion of this course, students will be able to:</b>		
1	understand Basic Concepts of Mathematics and its application in Economics.	K1 & K2
2	analyze the relevance of the Types of Matrices	K1 & K2
3	calculate optimal values in the system of Equations and the importance of Input - Output Analysis	K2 & K3
4	gain knowledge of the rules of Differentiation and its Economic Applications	K2 & K3
5	to optimize single variable functions in Economics	K2 & K3

K1– Remember; K2 –Understand; K3– Apply

**SEMESTER –III**

**ELECTIVE COURSE - III: RURAL ECONOMICS**

**Course Code: FU233EC1**

<b>On completion of this course, students will be able to:</b>		
1	understanding agricultural production including crop cultivation, live stock management and sustainable farming	K1
2	analyse the unique economic challenges and opportunities present in rural resources	K2 &K1
3	understand the population size and population tendensity	K2
4	understand the rural occupational structure	K2
5	asses the rural poverty and unemployment	K3

K1– Remember;K2 –Understand; K3– Apply

**SEMESTER –III**

**SKILL ENHANCEMENT COURSE II: INDIAN AGRICULTURE**

**Course Code: FU233SE1**

<b>On completion of this course, students will be able to:</b>		
1	explain the introduction of Indian agriculture	K1
2	understand the cropping patterns	K2
3	recognize agricultural inputs and resources	K1
4	understand the Various technology and training programmes	K2
5	know the Applicability of measures by Government	K1& K2

K1– Remember; K2 –Understand

**SEMESTER III / IV**

**SKILL ENHANCEMENT COURSE SEC IV: DIGITAL FLUENCY**

**Course Code: UG23CSE2**

**On the successful completion of the course, students will be able to:**

	work with text, themes and styles	<b>K1</b>
	produce a mail merge	<b>K2</b>
	secure information in an Excel workbook	<b>K2</b>
	perform documentation and presentation skills	<b>K2, K3</b>
	add special effects to slide transitions	<b>K3</b>

**K1 - Remember; K2 - Understand; K3 – Apply**

**SEMESTER III**  
**SPECIFIC VALUE - ADDED COURSE: BASIC ACCOUNTANCY**  
**Course Code: FU233V01**

<b>On completion of this course, students will be able to:</b>		
1	understand the Basic Concepts of Accounting and prepare Bookkeeping.	<b>K1</b>
2	make Journal and Ledger and Categorize the various subsidiary books of accounts and identify & rectify errors	<b>K2</b>
3	prepare Profit and loss account and Balance Sheet	<b>K3 &amp; K2</b>
4	tabulate Bank Reconciliation Statement.	<b>K1 &amp; K2</b>
5	apply Tally Software Package in Accounting	<b>K3</b>

**K1 – Remember; K2 – Understand; K3 – Apply**

**SEMESTER III**  
**SPECIFIC VALUE-ADDED COURSE: BEHAVIOURAL ECONOMICS**  
**Course Code: FU233V02**

<b>On completion of this course, students will be able to:</b>		
<b>1</b>	understand the flexibility and limitations of the economic approach to modelling behaviour and demonstrate knowledge of the evolution and methods used in behavioural economics	<b>K1</b>
<b>2</b>	identify ways in which individuals are systematically irrational	<b>K2</b>
<b>3</b>	know how to use existing behavioural models to understand new economic phenomena and analyse how deviations in rationality impact economic decisions.	<b>K1 &amp; K2</b>
<b>4</b>	apply Prospect Theory to understand how people make decisions when presented with alternatives that involve risk, probability and uncertainty.	<b>K3 &amp; K2</b>
<b>5</b>	understand and apply in policy the different aspects of the concept of mental accounting	<b>K1 &amp; K2</b>

**K1 – Remember; K2 – Understand; K3 – Apply**

**SEMESTER III**  
**SPECIFIC VALUE-ADDED COURSE: URBAN ECONOMICS**  
**Course Code: FU233V03**

<b>On completion of this course, students will be able to:</b>		
<b>1</b>	acquire knowledge on the subject matter of Urban Economics	<b>K1 &amp; K2</b>
<b>2</b>	gain Knowledge on Urbanization and its Impact	<b>K2</b>
<b>3</b>	understand and analyse the Urban Infrastructure	<b>K2</b>
<b>4</b>	analyze the impact of Migration	<b>K2 &amp; K3</b>
<b>5</b>	apply various ideas and policies in Urban Economics.	<b>K4</b>

**K1 – Remember; K2 – Understand; K3 – Apply; K4- Analyse**

**SEMESTER III/V**  
**SELF–LERNING COURSE: ECONOMICS OF TOURISM**  
**Course Code: FU233SL1/FU235SL1**

<b>On completion of this course, students will be able to:</b>		
<b>1</b>	describe the importance of Tourism	<b>K1</b>
<b>2</b>	learn the role of Organisations in tourism development	<b>K1</b>
<b>3</b>	understand various methods to calculate demand for tourism	<b>K2</b>
<b>4</b>	analyse the impact of Tourism	<b>K3</b>
<b>5</b>	know the various Tourist circuits in India	<b>K2</b>

**K1 – Remember; K2 – Understand; K3 – Apply**

**SEMESTER –IV**  
**CORE COURSE VII: MACRO ECONOMICS–II**

**Course Code: FU234CC1**

<b>On completion of this course, students will be able to:</b>		
1.	understand the IS-LM Model.	K1
2.	understand Supply Side Economics.	K2
3.	learn the operation of theories of Business Cycles.	K3
4.	analyse the components of Money Supply and Demand	K4
5.	evaluate the effectiveness of Fiscal Policy.	K5

**K1– Remember;K2 –Understand; K3– Apply;K4-Analyse;K5 –Evaluate**

**SEMESTER –IV**

**CORE COURSE VIII: INDIAN ECONOMY**

**Course Code: FU234CC2**

<b>On completion of this course, students will be able to:</b>		
1	Outline the nature of the Indian Economy and highlight the changes	K1
2	Discuss the major issues of Poverty, Inequality, Unemployment, and Human Development in India in comparison to other countries	K2
3	Describe the components of Foreign Trade and analyze India's Balance of Payments	K2
4	Provide a qualitative and quantitative overview of different sectors of the Indian Economy	K3
5	Identify various components of fiscal federalism in India	K4

K1–Remember; K2– Understand;K3 –Apply;K4-Analyse

**SEMESTER –IV**

**ELECTIVE COURSE – IV: RESEARCH METHODS IN ECONOMICS**

**Course Code: FU234EC1**

<b>On completion of this course, students will be able to:</b>		
1	develop the Statistical Analysis to test Economic Theory and address Policy Issues	K1
2	know the sampling methods in Research.	K1
3	understand the overview of Social Science Research.	K2
4	explain the hypothesis testing and Principles of Report Writing.	K3

5	analyze the Research Process	K4
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K1– Remember;K2 –Understand; K3– Apply;K4-Analyse

**SEMESTER III / IV**  
**SKILL ENHANCEMENT COURSE SEC-III: FITNESS FOR WELLBEING**  
**Course Code: UG23CSE1**

<b>On the successful completion of the course, student will be able to:</b>		
1	know physical, mental, and social aspects of health	<b>K1</b>
2	understand holistic health and the role of physical fitness.	<b>K2</b>
3	apply mindfulness and yoga for stress management and mental clarity.	<b>K3</b>
4	implement proper personal hygiene practices for cleanliness and disease prevention.	<b>K3</b>
5	evaluate and implement right nutritional choices.	<b>K5</b>

**K1-Remember; K2-Understand; K3-Apply; K5-Evaluate**

**SEMESTER IV**  
**ENVIRONMENTAL STUDIES**  
**Course Code: UG234EV1**

<b>On the successful completion of the course, students will be able to:</b>		
1.	know the different kinds of resources, pollution and ecosystems	<b>K1</b>
2.	understand the biodiversity and its constituents	<b>K2</b>
3.	use the methods to control pollution and, to conserve the resources and ecosystem	<b>K3</b>
4.	analyse the factors behind pollution, global warming and health effects for sustainable development	<b>K4</b>
5.	evaluate various water, disaster and waste management systems	<b>K5</b>

**K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5 - Evaluate**

**SEMESTER IV/VI**  
**SELF-LEARNING COURSE: EVENT MANAGEMENT**  
**Course Code: FU234SL1/FU236SL1**

<b>On completion of this course, students will be able to:</b>		
1	gain Knowledge on the various Committees involved	<b>K1 &amp; K3</b>
2	review how to manage celebrities	<b>K2</b>
3	understand the growing importance of event industry	<b>K2</b>
4	examine the Growth process of event Management industry inIndia	<b>K3</b>
5	analyse the process involved in the event management industryand career Options	<b>K4</b>

**K1 – Remember; K2 – Understand; K3 – Apply; K4- Analyse**



**SEMESTER III & IV**  
**LIFE SKILL TRAINING II: CATECHISM**  
**Course Code: UG234LC1**

<b>Upon completion of this course the students will be able to</b>		
<b>1</b>	know and understand the aim and importance of value education	<b>K1,K2</b>
<b>2</b>	get rid of inferiority complex and act confidently in the society	<b>K3</b>
<b>3</b>	live lovingly by facing loneliness and make decisions on their own	<b>K3</b>
<b>4</b>	develop human dignity and able to stand bravely in adversity	<b>K6</b>
<b>5</b>	learn unity in diversity and grow in a life of grace	<b>K6</b>

**K1 - Remember K2-Understand; K3-Apply; K6- Create**

**SEMESTER III & IV**  
**LIFE SKILL TRAINING II: MORAL**  
**Course Code: UG234LM1**

<b>Upon completion of this course the students will be able to</b>		
<b>1</b>	know the significance of life	<b>K1</b>
<b>2</b>	understand the importance of self-care	<b>K2</b>
<b>3</b>	realise the duty of youngsters in the society and live up to it	<b>K3</b>
<b>4</b>	analyse how to achieve success in profession	<b>K4</b>
<b>5</b>	develop mystical values by inculcating good thoughts	<b>K5</b>

**K1 - Remember; K2 - Understand; K3 – Apply; K4 - Analyse; K5 – Evaluate**

**Course Code:**